



## Travel Ball Coaches

### What can you do to help the team:

- Identify what level team you have
- Play in events against like competition
- Play in events that have a good college coach showing
  - These are in every state
  - College coaches usually know their recruiting schedule and where they are going to be by the end of May
  - Call and find out where your targeting college coaches will be and get there
- Showcase the players accordingly - do not have favoritism
  - During pool play do a showcase batting order
    - Whoever is the last out of the game the next person in the lineup now becomes lead off for the next game
  - If a college coach is there to watch a player or because a player emailed them - **PLAY HER**
    - Still floors me but it can not tell you how many times a college coach has complained about this

### What can you do to help the players:

- If your players are serious about going to the next level they have to understand
  - It's a huge commitment
  - It's a tremendous amount of dedication
  - They **HAVE** to separate themselves from other player
  - College softball is not easy and less than 3% get the opportunity
- Set requirements for each player, this will ensure a consistent message see below for some examples we have seen used in the past:
  - 10 emails must be sent a week, you get blind-copied
  - Maintain a certain GPA
  - Must attend X number of college camps a year
  - Must have a hitting/pitching instructor
  - We even made it a requirement that they have to take the ACT/SAT as freshman
  - Must maintain a positive attitude and effort towards the game and others
- If you set requirements make sure there are consequences if they do not do them - but be consistent with all players
- Once you have a team of like minded players you will be amazed at the results.

**What can I do to help advocate for my players:**

**A college coach does not care about your whole team, they come to watch those players that show interest in their program.**

**A college coach will NEVER ask a player or TB coach**

- **What was your team record?**
- **What's the score?**

**If you are at an event with college coaches:**

- **Get off of third or first base**
- **Introduce yourself and team to the coach or assistant**
- **Answer their questions**
- **Walk away**
- **Keep a list and send a follow up email to them**

**When players goto camps:**

- **Send pre camp and post camp emails on behalf of the players attending**
- **Call the coach after the camp**
- **Express the interest your player has in their program**

**Every Sunday after events:**

- **Spend an hour emailing the coaches your players are interested in**
- **Follow up on any college questions your players have**
- **Follow up with your players to make sure they are following your requirements**

**Social Media:**

- **Work on getting at least 1000 followers on your social media**
- **Tag college coaches**
- **POST - POST - POST**

**This is not easy and it takes time, but as a coach you can not expect the players to be the only ones committed to the process.**